

# Foundation Heroes Newsletter



Issue 9, December 2013

## Football update

Melbourne Football Club CEO, Peter Jackson has reiterated the importance of a strong football program in the rebuild of the Club. One aspect of this has been the bolstering of our recruiting function.

All players have returned to training, with the 5 year + players commencing on the 18<sup>th</sup> November. The trade and draft periods have delivered a number of new players to the Club, and GM - Football Operations, Josh Mahoney summarized it in the following way:

“Over the past two months we have been able to combine a trade period where we added inside midfield depth and experience with skill and speed in the draft. Christian Salem was rated highly internally who combines hardiness and skill. We have been able to bring in both Dom Tyson and Salem for pick 2. Jay Kennedy-Harris is a small, quick, player who captained his under 18 TAC Cup team and meets a definite need on our list. Jayden Hunt was a talented junior player before taking up tennis. He returned to football this year has showed AFL traits with his decision making and marking. He will also compete with Sam Blease to be our quickest player and a project for our academy and we believe a future top line player”.

In Wednesday's Rookie Draft the Club added James Harmes (Dandenong Stingrays 18, 185cm, 78kg, midfielder), Alex Georgiou (Norwood, 24, 187cm, 88kg) and Max King (Murray Bushrangers, 18, 90kg, tall forward/ ruckman) to its list. The Club also redrafted Neville Jetta with its fourth pick in the Rookie Draft. More information can be found on the Club's website [www.melbournefc.com.au](http://www.melbournefc.com.au)

## New Heroes

We welcome seven new members of Foundation Heroes, who have all joined in recently. Thank you for your loyal support - it is really appreciated. We are closing in on 500 – who will be Foundation Hero #500?

FH #476 David Roberts  
FH #477 Graham Houlst  
FH #478 Craig Sainsbury  
FH #479 Tom Rhind

FH #480 Matthew Kajewski  
FH #481 John Pascoe  
FH #482 Ken Murray

## MCC Committee Room Lunch

Joe Di Conza (passionate Demons supporter and Foundation Hero) and guests recently enjoyed lunch with Russell Robertson, David Neitz and Stephen Tingay in the MCC Committee Room.

This lunch was a silent auction item that Joe purchased at our recent Foundation Heroes event. From all reports the food and drink were great and the company was fantastic – a great afternoon had by all!

These photos were taken in front the of the Foundation Heroes honour board in the MFC Boardroom.



## Foundation Heroes Major Event - 2014

Please be advised that the 2014 Foundation Heroes event will be held on:

**Saturday 17<sup>th</sup> May**, Foundation Heroes invitation-only annual event Save the date for this event, and if you have any fundraising ideas or potential auction items, please let the Club know.

We are aiming for a record turn-out at this event in 2014! More information on the event will come shortly.

## Other Foundation Heroes Events and Activities

**Wednesday 22<sup>nd</sup> July**, Football Forum, AAMI Park, 6pm-8pm

### AAMI Park pre-game tours with Russell Robertson:

- Rd 2, Sunday 30 March v West Coast Eagles, 12.50pm (game commences 3.20pm)
- Rd 5, Sunday 20 April v Gold Coast Suns, 12.50pm (game commences 3.20pm)
- Rd 14, Sunday 22 June v North Melbourne, 2.10pm (game commences 4.40pm)
- Rd 21, Sunday 17 August v GWS Giants, 12.50pm (game commences 3.20pm)

### Other:

- Training session attendance and AAMI Park tour – watch the team go through their paces at the main training session, accompanied by Russell Robertson, followed by a tour of our AAMI Park facilities. Dates can be negotiated on individual basis.
- Priority access to MFC Work Experience program for members' children/ grandchildren (2 intakes during 2014, dates tbc)
- Priority access for members' children/ grandchildren to participate in Guard of Honour at nominated games at the MCG

Please contact Jackie Emmerton should you are interested in any of the above opportunities. Please note that invitations will be sent out for the annual event on 17 May.

## Prospects

Many of you have provided excellent prospects for our Foundation Heroes program, as we strive to realize Jim Stynes's vision of 1000 members of this exclusive group. Please feel free to contact Jackie or Russell at any time if you are able to assist with any potential new Foundation Heroes.

## We want to know more about you! 2013/14 Survey

We are committed to getting to know more about our Foundation Heroes. During December we will distribute a survey to all Foundation Heroes. The Club would appreciate you making the effort to complete this survey prior to Christmas.

In addition we would like to add your photo into our database, so if you have a clear headshot of yourself we ask you to email it to [Jackie.emmerton@melbournefc.com.au](mailto:Jackie.emmerton@melbournefc.com.au), alternatively we will endeavor to take your photo at the next available opportunity!

We are also currently in the process of updating the Foundation Heroes page on our website and have added some testimonials from some very passionate Demon supporters - [Click here](#) to go to the page.

## Broader Upcoming Club Events

- Monday 3<sup>rd</sup> February, Annual General Meeting, Members Dining Room, MCG 6pm-8pm
- Sunday 16<sup>th</sup> February, Family Day, Luna Park, 9am – 11am
- Friday 14<sup>th</sup> March, Season Launch

## Club Major Sponsorship Update

The Club was pleased to announce Automotive Holdings Group (AHG) as the Club's new major sponsor for the 2014-2016 seasons.

AHG is Australia's largest automotive retailer with over 150 dealerships nationally. They represent 12 of the top 13 consumer car brands, so if you are in the market for a vehicle, feel free to contact the Club or visit [ahg.com.au](http://ahg.com.au)

## NAB Challenge

- Friday 14<sup>th</sup> February, Melbourne v Richmond, Etihad Stadium 7.10pm
- Friday 28<sup>th</sup> February, Melbourne v Geelong, TIO Traeger Park, Darwin, 5.40pm CST

## Christmas break

- The Club offices will be closed from the COB on Friday 20<sup>th</sup> December and re-open on Monday 6<sup>th</sup> January.

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